

FEDERAL ELECTION

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	In the Matter of	•	CELA	
		)	orrW.	
	Informed Catholic Citizens	)	MUR 6137	
		)		
		)		
4	GENERAL	COUNSEL'S RE	PORT #2	
5 6	L ACTIONS RECOMMENDED			
7	(1) Take no further action in this	matter; (2) approv	e a letter of caution to Informed	
8	Catholic Citizens; and (3) close the file.			
9	II. <u>INTRODUCTION</u>			
10	This matter was generated by a co	omplaint filed by R	Rebecca Kratz, which alleged that	
11	Informed Catholic Citizens ("ICC"), a C	olorado-based 501	(c) organization, violated the Federal	
12	Election Campaign Act of 1971, as amended, ("the Act") by making prohibited corporate			
13	expenditures for a series of recorded tele	phone calls that co	mstituted express advocacy and by	
14	failing to report the cost of the calls as in	dependent expend	itures.	
15	The Commission (1) found no rea	ason to believe tha	t ICC violated 2 U.S.C. § 441b;	
16	(2) found reason to believe that ICC viol	ated 2 U.S.C. § 43	4(c); (3) found reason to believe that	
17	ICC violated 2 U.S.C. § 434(g); and (4)	found reason to be	lieve that ICC violated 2 U.S.C.	
18	§ 441d(a). The Commission determined	that one of the rec	orded telephone calls disseminated by	
19	ICC, the Carmody Call, contained expre	ss advocacy, and the	nus ICC was required to report the	
20	cost of the call as an independent expend	liture and was requ	tired to include a proper disclaimer on	

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- the call. See Factual and Legal Analysis at 3-8. The Commission also authorized a limited
- 2 investigation to ascertain the amount spent on the Carmody Call, the timing of the calls, and the
- 3 number of calls made. See MUR 6137 Certification dated January 19, 2011. Based on the
- 4 results of the investigation, we now recommend that the Commission take no further action in
- 5 this matter and issue a letter cautioning ICC about the requirements of the independent
- 6 expenditure reporting and disclaimer requirements of the Act.

## III. FACTUAL AND LEGAL ANALYSIS

Our investigation of the Carmody Call focused on the cost, timing, and number of calls made in order to determine ICC's reporting obligations. On June 8, 2011, ICC responded to our informal discovery request and provided an invoice from the vendor hired to make the Carmody Call. The invoice from Magellan Data and Mapping Strategies, dated October 29, 2008, states that ICC paid \$2,723.92 for the production and dissemination of the Carmody Call. See ICC Response Exhibit A (Attachment to this Report at 3). The invoice also states that ICC disseminated the Carmody Call on October 27, 2008 and that ICC paid for 68,098 calls to be made using the Carmody Call recording. Id.

Accordingly, because ICC spent over \$250 on the Carmody Call, ICC was subject to the independent expenditure reporting renumements of 2 U.S.C. § 434(c). Additionally, because ICC spent over \$1,000 on the Carmody Call and the call was distributed within 20 days of the November 4, 2008 election, ICC was subject to the 24-hour independent expenditure reporting requirements of 2 U.S.C. § 434(g). ICC did not file any independent expenditure reports.

21 Finally, because over 500 calls were made using the Carmody Call recording, ICC was required

The complaint also questioned whether ICC was required to register and report with the Commission as a political committee. The Commission was equally divided on whether to find reason to believe that ICC violated 2 U.S.C. §§ 433 and 434. See MUR 6137 Certification dated January 19, 2011.

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1	to include a disclaimer clearly stating that ICC paid for the communication; the address,		
2	telephone number, or website address of ICC; and stating that the communication was not		
3	authorized by any candidate or candidate's committee. See 2 U.S.C. § 441d(a). The Carmody		
4	Call stated that ICC paid for the communication, but did not state the address, telephone number,		
5	or website address of ICC or that the communication was not authorized by any candidate or		
6	candidate's committee.		
7	Due to the relatively low dollar amount spent on the production and dissemination of the		
8	call, we recommend that the Commission take no further action in this matter.		
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1 Due to the low dollar amount at issue, we do not believe that this matter warrants the use of additional Commission resources. Accordingly, we recommend that the Commission take no 2 further action in this matter and close the file. However, because the investigation confirmed 3 4 that ICC violated several provisions of the Act, we recommend that the Commission send a letter 5 to caution ICC about the requirements of the independent expenditure reporting and disclaimer requirements of the Act. 6 7 IV. **RECOMMENDATIONS** 8 1. Take no further action. 9 10 2. Approve the appropriate letter of caution to Informed Catholic Citizens. 11 12 3. Close the file. 13 14 Christopher Hughey 15 Acting General Counsel 16 17 18 7-13-11 BY: 19 20 Kathleen M. Guith **Date** 21 Acting Associate General Counsel 22 for Enforcement 23 24 25 26 27 **Assistant General Counsel** 28 29 30 April J. Sands 31 32 Attorney 33 34 35